

**AMENDMENTS TO THE CLAIMS:**

This listing of claims will replace all prior versions and listings of claims in the application:

1. (Currently Amended) A computer-implemented auction system for carrying out an auction in a computer network to which a plurality of ~~nodes~~ devices are connected, comprising:

a submitting node device configured to transmit to an auction management device:

product information describing a product,

re-auction information indicating whether or not the product is to be ~~resubmitted for auction if~~ re-auctioned when an initial auction fails to result in a transaction, ~~fails to be established and~~

sale conditions information including sale conditions for the product to a ~~sponsor node for any product and submit the product in the auction;~~

~~a sponsor node~~ an auction management device configured to:

receive said product information, said re-auction information, and said sale conditions information,

~~disclose said submitted product as a product~~ present said product for auction, based on said product information, ~~by a format enabling viewing from individual nodes,~~

receive [[a]] at least one bid indicating purchase conditions from anyone at least one bidding node device,

determine ~~a successful bid from bids having~~ whether the purchase  
conditions indicated by any of the at least one bid match ~~matching with the sale~~  
conditions ~~[[of]]~~ for the product, and

when (i) the purchase conditions indicated by none of the at least one bid  
match the sale conditions for the product and (ii) the re-auction information indicates  
that the product is to be re-auctioned when an initial auction fails to result in a  
transaction, re-present said product for auction ~~change part or all of the content of said-~~  
~~disclosure and said sale conditions for a product failing in establishment of a~~  
~~transaction, and include this as a product for auction again; and~~

a bidding node device configured to view ~~[[the]]~~ a product presented for auction  
~~disclosed from said sponsor node via a network~~ by the auction management device and  
place a bid indicating purchase conditions with respect to the viewed product ~~desired to-~~  
~~be purchased.~~

2. (Cancelled).

3. (Currently Amended) A computer-implemented auction system as set forth in  
claim ~~[[2]]~~ 1, wherein

said submitting node device is configured to transmit at the same time to the  
auction management device said product information, said re-auction information, and  
said sale conditions information ~~sponsor node instruction on whether it wishes to submit~~  
~~the product for re-auction if the transaction fails to be established along with information~~

~~describing the product and information on the sales conditions at the same time as applying for submission of the product, and~~

~~said sponsor node is configured to change part or all of the content of the disclosure relating to the product and the sales conditions and includes a product as for re-auction only for a product for which a transaction has failed to be established and having an instruction for submission for re-auction.~~

4. (Currently Amended) A computer-implemented auction system as set forth in claim [[3]] 1, wherein

said ~~sales~~ sale conditions for the product include a minimum reserve,

said purchase conditions indicated by any of the at least one bid include a bid amount, and

said ~~sponsor node~~ auction management device is configured to determine whether the purchase conditions indicated by any of the at least one bid match the sale conditions for the product by comparing said bid amount to said minimum reserve ~~determine the successful bid from the bids of at least said minimum reserve, make changes such as processing for reducing the minimum reserve of the product for a product for which a transaction has failed to be established and being submitted for re-auction, and include that product as a product for re-auction.~~

5. (Currently Amended) A computer-implemented auction system as set forth in claim [[3]] 1, wherein re-presenting said product for auction includes changing a category associated with said product for auction ~~said sponsor node is configured to~~

~~disclose each product for auction in a format enabling viewing by categories of products, make changes including changing the category of the product for a product for which a transaction has failed to be established and be submitted for reauction, and include that product as a product for reauction.~~

6. (Currently Amended) A computer-implemented auction system as set forth in claim ~~[[3]]~~ 1, wherein

said sale conditions for the product include information designating an auction period, and

re-presenting said product for auction includes changing said auction period

~~said sponsor node is configured to disclose said product and receive bids in said designated period, make changes including changing the auction period for a product for which a transaction has failed to be established and be submitted for re-auction, and include that product as a product for re-auction.~~

7-62. (Cancelled).